

SPONSORSHIP/EXHIBITION OPPORTUNITIES

Having a presence at the Women's Leadership Institute conference will provide an opportunity to target progressive women leaders from the tri-state area (including Connecticut, New Jersey and New York). The targeted conference audience will be made up of highly qualified participants seeking to enhance their leadership acumen from nationally recognized speakers on relevant topics impacting their professional development. Your organization/company will also be afforded an opportunity to network in an engaging environment while showcasing your products /services and distinguishing your corporate identity.

Benefits of Sponsorship/Exhibition

- **Benefit from the exposure and goodwill of the Women's Leadership Conference**
Showcase support for the Conference, with a tax-deductible sponsorship for this nonpartisan, using a nonprofit 501c3 organization conduit.
- **Help create the premier leadership development Conference for women**
Support personal and professional development for a diverse group of women, from new professionals to senior corporate leaders.
- **Engage iconic leaders as speakers**
Highlight the thought leadership of senior women in panel sessions on topics including career advancement, effective use of technology, professional and leadership development.
- **Gain ongoing visibility for your organization/corporation**
Exposure to our engaged assembly of engaged women year round through website, monthly e-newsletter, teleclasses, on-site signage, a printed brochure and a comprehensive digital marketing campaign including e-mail, Facebook, LinkedIn, Twitter and other social channels.

- **Showcase your corporate support for diversity and inclusion initiatives**
By participating as a Conference sponsor, you are demonstrating your organization's/corporate support for diversity and inclusion initiatives to your employees and the community.

- **Enhance community outreach and recruitment**

Support of our Conference and an exhibition presence will provide valuable opportunities for community outreach and recruitment.

SPONSORSHIPS:

Diamond- \$10,000

- ❖ Address Participants
- ❖ Press Conference
- ❖ Logo on Conference Folder
- ❖ Vendor Table for Exhibition
- ❖ Logo Displayed in Meeting Room
- ❖ Signage Rights
- ❖ Complimentary Registration (10 participants)
- ❖ Logo on Conference Website
- ❖ Logo on Promotional Materials
- ❖ Conference Acknowledgement

Platinum-\$5,000

- ❖ Logo on Conference Folder
- ❖ Vendor Table for Exhibition
- ❖ Logo Displayed in Meeting Room
- ❖ Signage Rights
- ❖ Complimentary Registration (5 participants)
- ❖ Logo on Conference Website
- ❖ Logo on Promotional Materials
- ❖ Conference Acknowledgement

Gold-\$2,500

- ❖ Vendor Table for Exhibition
- ❖ Logo Displayed in Meeting Room
- ❖ Signage Rights
- ❖ Complimentary Registration (3 participants)
- ❖ Logo on Conference Website
- ❖ Logo on Promotional Materials
- ❖ Conference Acknowledgement

Silver-\$1,000

- ❖ Complimentary Registration (2 participants)
- ❖ Logo on Conference Website
- ❖ Logo on Promotional Materials
- ❖ Conference Acknowledgement

Bronze-\$500

- ❖ Complimentary Registration (1 participant)
- ❖ Logo on Conference Website
- ❖ Logo on Promotional Materials
- ❖ Conference Acknowledgment

EXHIBIT SPACE (only) - \$300.00

Exhibit space provides a turn-key platform with table and two chairs. You will have a chance to interact with and engage participants while promoting your services or product.

REFRESHMENT SPONSORSHIPS

Luncheon Sponsorship-\$4,500

Your promotional material is distributed throughout the conference – a rare opportunity to display your material outside of your booth – and prominent signage highlights your sponsorship. You benefit from a premium exhibition location and all sponsor benefits.

Continental Breakfast Sponsorship- \$2,500

Start the day with great brand exposure during the continental breakfast, and know that this is more than just coffee and doughnuts! Your sponsor support allows all conference participants to enjoy breakfast, while you benefit from added exposure through prominent signage. This is another great value for any corporate promotion budget.

Networking Reception Sponsorship -\$3,500

You will create big news and brand exposure at the Networking Reception. Your company name and logo will be prominently displayed on signage and in the conference program. Everyone will appreciate your corporate support of the conference and the reception. The sponsorship will position you as a leader in demonstrating your value for gender equity.

OTHER OPTIONS

Tote Bag Sponsorship-\$2,000

Your corporate identity gets maximum exposure on the side of all participants' tote bags- as these bags are carried and used during the conference and long afterwards as many participants take their bags home or to the office.

Lanyard Sponsorship-\$2,000

Have participants wear your corporate logo during the conference. Imagine hundreds of walking advertisements promoting your brand.

USB Drive Sponsorship-\$1,000

Your logo stands out in high-tech fashion on the side of USB drives given to all participants upon registration. You benefit from long-term brand exposure as participants keep their USB drives and use them over and over to store and transfer important data.

Conference Program Sponsorship-\$3,000

You will make big news with your corporate brand on the front cover of the program everyone will use multiple times during the day. Your logo will jump off pages in the “Notes” section of the program, and travel back to the office with all who take the program for future reference, or to share with others.

Sports Bottle Sponsorship-\$1,000

A Quality sports bottle with your corporate logo placed in every participant’s tote bag will be appreciated by all who attend the conference. These bottles will offer long-lasting branding as participants take them to home and office.

Notebook and Pen Sponsorship-In-kind

Customize this sponsorship to suit your preference! You provide the logo-notebook and pen of your choice and we will distribute to all participants.

WOMEN'S LEADERSHIP INSTITUTE
Sponsorship Opportunities
FOR
WOMEN'S HISTORY MONTH RECOGNITION

We know that your organization is well respected for equity and recognition of the need to unlock the full potential of women. We invite your organization to participate in the scheduled Women's History Month Event organized by the Women's Leadership Institute. Please find various sponsorship levels listed below for your consideration:

\$10,000 – Diamond Package

\$5,000 – Platinum Package

\$2,500 – Gold Package

\$1,000 – Silver Package

\$500 - Bronze Package

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Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Choice: _____

Print Name: _____

Signature: _____

Make Check Payable to:

Urban League of Westchester
61 Mitchell Place, White Plains, NY 10601

Urban League of Westchester is a 501(c)(3) nonprofit organization.
All donations will be acknowledged in accordance with IRS regulations.